

DIGITAL PRODUCT LICENSE AGREEMENT

(Terms of Use for Templates, Guides & Digital Assets)

Effective Date: [Insert Date]

Brand/Creator: [Your Company Name] ("Licensor")

By purchasing, downloading, or using any digital product ("Product") from the Licensor, you ("User" or "Licensee") agree to the following terms:

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1.1 Upon purchase, the Licensor grants the User a **non-exclusive, non-transferable, non-sublicensable license** to use the Product for personal or internal business purposes.

1.2 This license does **not** transfer ownership of the Product.

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You are allowed to:

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3.1 **Resell, redistribute, or sublicense** the Product in any form, whether free or paid

3.2 Claim the Product, in whole or in part, as your own intellectual property

3.3 Share, transfer, or give access to the Product to third parties

3.4 Upload the Product to marketplaces, file-sharing platforms, or public repositories

3.5 Convert the Product into a competing digital product (e.g., reselling templates, guides, or frameworks derived from it)

3.6 Use the Product in a way that allows others to extract or reuse it as a standalone file

4. INTELLECTUAL PROPERTY

4.1 All rights, title, and interest in the Product remain with the Licensor.

4.2 The Product is protected by copyright and intellectual property laws.

4.3 Unauthorized use may result in legal action.

5. SINGLE-USER LICENSE

5.1 Each purchase grants access to **one user only**.

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6. NO REFUNDS

Due to the digital nature of the Product, all sales are final and **non-refundable**.

7. LIMITATION OF LIABILITY

7.1 The Product is provided “as is” without warranties of any kind.

7.2 The Licensor is not liable for:

- Business outcomes or results from using the Product

- Any direct or indirect damages arising from its use

8. TERMINATION

8.1 This license is automatically terminated if you violate any of these terms.

8.2 Upon termination, you must immediately:

- Stop using the Product
- Delete all copies in your possession

9. ENFORCEMENT

Unauthorized distribution or resale will be pursued to the fullest extent permitted by law, including:

- Takedown actions
- Legal claims for damages

10. ACCEPTANCE OF TERMS

By accessing or using the Product, you acknowledge that you have read, understood, and agreed to these Terms of Use.

Contact: [Your Email / Website]